



PETFOOD

PRODUCT CATALOGUE



LJUBIMETZ

www.ljubimetz.com



The vision of „Furajny Hraný“ for loyalty and integrity towards customers, officers and suppliers enable the company to ace the production, storage and distribution of pet food.

New partners and stakeholders join constantly the team of „Furajny Hraný“ and this made us to initiate and implement a project for a new and larger third production line, which will position the company as an undisputable leader in the pet food production in the region.

„Furajny Hraný“ Ltd. is a leading producer of extruded pet food in the super premium, premium and basic market segments.

All started in 1993 and since then the company creates, develops and applies the industry newelties. The pet foods are produced in two new production lines and a modern pack-house with several packaging lines. „Furajny Hraný“ Ltd. is applying modern and effective quality control systems, as well as following the standards and is certified with EN ISO 9001 and EN ISO 22000 at all stages of the production, storage and distribution of the products. Permanently high-quality own brands „Premium Dog Food“, „Ljubimetz“, „Hit“, „Kiara“, „Chocky“ and „Animania“ are the main part of the menu of your pet.



PREMIUM DOG FOOD WITH FRESH MEAT



RABBIT with potatoes

Composition: Dried Rabbit, potatoes, peas, beet pulp, dried apples, brewer's yeast, linseed, dried tomatoes and carrots, ginger, prebiotic (mannan-oligosaccharides), dandelion, marigold, mint, cranberry, blueberry, rose hip, rosemary, spirulina, thyme, melissa, parsley, nettle, probiotic, sunflower oil, liver broth, vitamins and minerals, yucca schidigera extract, salt.



Crude Protein 22%
Crude Fat 12%
Crude Fibres 1,8%
Crude Ash 8%



LAMB & DUCK with potatoes

Composition: Fresh Duck, Dried Lamb, Dried Duck, potatoes, peas, dried apples, linseed, dried carrots, brewer's yeast, ginger, prebiotic (mannan-oligosaccharides), chicory, milk thistle, dandelion, hibiscus, rose hip, rosemary, seaweed, duck fat, liver broth, vitamins and minerals, fish oil, yucca schidigera extract, omega 3-DHA, beta carotene, glucosamine, chondroitin.



Crude Protein 28%
Crude Fat 16%
Crude Fibres 2,5%
Crude Ash 8,3%



BEEF, PORK & FISH

Composition: Fresh Salmon, Fresh Beef and Pork, Dried Beef, Dried Pork, potatoes, sweet potato, peas, brewer's yeast, dried apples, dried carrots and tomatoes, linseed, chicory, milk thistle, dandelion, hibiscus, rose hip, rosemary, seaweed, prebiotic (mannan-oligosaccharides), vitamins and minerals, beef and pork fat, liver broth, fish oil, probiotic, yucca schidigera extract, omega 3-DHA, beta carotene, glucosamine, chondroitin.



Crude Protein 26%
Crude Fat 15%
Crude Fibres 2,1%
Crude Ash 8%



CHICKEN & DUCK with potatoes

Composition: Fresh Duck, Fresh Chicken, Dried Chicken, Dried Duck, potatoes, duck fat, liver broth, peas, brewer's yeast, beet pulp, fish oil, dried apples, linseed, dried carrots and tomatoes, prebiotic (mannan-oligosaccharides), chicory, thyme, dandelion, hibiscus, rose hip, rosemary, spirulina, parsley, vitamins and minerals, yucca schidigera extract, omega 3-DHA, beta carotene, glucosamine, chondroitin.



Crude Protein 28%
Crude Fat 15%
Crude Fibres 2%
Crude Ash 7,3%

TURKEY & DUCK with potatoes

Composition: Fresh Turkey, Fresh Duck, Dried Turkey, Dried Duck, potatoes, peas, brewer's yeast, fish oil, turkey fat, duck fat, dried carrots and tomatoes, prebiotic (mannan-oligosaccharides), ginger, linseed, dried apples, dandelion, marigold, mint, cranberry, rose hip, rosemary, spirulina, melissa, vitamins and minerals, yucca schidigera extract, omega 3-DHA, beta carotene, glucosamine, chondroitin.



Crude Protein 28%
Crude Fat 15%
Crude Fibres 2%
Crude Ash 7,6%

CHICKEN & FISH with vegetables, fruits and herbs

Composition: Fresh Chicken, Fresh Salmon, Dried Chicken, Dried Fish, potatoes, peas, rice, linseed, brewer's yeast, chicken liver broth, dried tomatoes and carrots, prebiotic (mannan-oligosaccharides), rosemary, seaweed, chicory, milk thistle, dandelion, hibiscus, turmeric, duck fat, fish oil, vitamins and minerals, yucca schidigera extract, omega 3-DHA, beta carotene, glucosamine, chondroitin, salt.



Crude Protein 25%
Crude Fat 15%
Crude Fibres 2%
Crude Ash 7,3%

DRY DOG FOOD

LJUBIMETZ

MIX 10 kg

Crude Protein 24%
Crude Fat 14%
Crude Fibres 3,1%
Crude Ash 7,8%

Composition: Dried Chicken, Dried Lamb, dried pork liver, corn, rice, peas, brewer's yeast, beef and pork fat, liver broth, salt, vitamins and minerals.



LAMB & RICE 0,5 kg 3 kg 10 kg

Crude Protein 24%
Crude Fat 14%
Crude Fibres 2,8%
Crude Ash 7%



Composition: Dried Lamb, rice, corn, peas, brewer's yeast, animal fat, liver broth, salt, vitamins and minerals.

ENERGY 10 kg

Crude Protein 28%
Crude Fat 14%
Crude Fibres 2%
Crude Ash 7%



Composition: Dried Chicken, Dried Duck, Dried Beef and Pork, rice, corn, peas, brewer's yeast, salmon oil, beef and pork fat, liver broth, dry beet pulp, salt, vitamins and minerals.

PIZZA 10 kg

Crude Protein 21%
Crude Fat 12%
Crude Fibres 2,5%
Crude Ash 7,1%



Composition: Dried Chicken, corn, wheat, rice, peas, duck fat, chicken liver broth, tomatoes, carrots, salt, vitamins and minerals.

CHICKEN & BACON 0,5 kg 3 kg 10 kg

Crude Protein 24%
Crude Fat 14%
Crude Fibres 2,8%
Crude Ash 7,2%



Composition: Dried Chicken, Dried Duck, corn, rice, peas, brewer's yeast, duck fat, chicken liver broth, salt, vitamins and minerals.

BEEF & LIVER 0,5 kg 3 kg 10 kg

Crude Protein 24%
Crude Fat 14%
Crude Fibres 2,8%
Crude Ash 7,7%



Composition: Dried Beef, Dried Pork, corn, rice, peas, brewer's yeast, beef and pork fat, liver broth, salt, vitamins and minerals.

BABY 0,5 kg 3 kg 10 kg

Crude Protein 30%
Crude Fat 13%
Crude Fibres 2%
Crude Ash 7%



Composition: Dried Duck, Dried Turkey, Dried Chicken, rice, corn, peas, brewer's yeast, duck fat, chicken liver broth, salmon oil, salt, vitamins and minerals.

MINI 10 kg

Crude Protein 28%
Crude Fat 14%
Crude Fibres 2%
Crude Ash 7%



Composition: Dried Chicken, Dried Duck, rice, corn, peas, brewer's yeast, dry beet pulp, duck fat, chicken liver broth, salmon oil, salt, vitamins and minerals.

DRY DOG FOOD



BABY

10 kg

Crude Protein 30%
Crude Fat 13%
Crude Fibres 2%
Crude Ash 7%



Composition: Dried Duck, Dried Chicken, rice, corn, peas, brewer's yeast, duck fat, chicken liver broth, salmon oil, salt, vitamins and minerals.

MINI

0,5 kg 3 kg 10 kg

Crude Protein 21%
Crude Fat 10%
Crude Fibres 2,6%
Crude Ash 7%



Composition: Dried Chicken, Dried Duck, corn, rice, peas, dried chicken liver, salt, vitamins and minerals.

MAXI

0,5 kg 3 kg 10 kg

Crude Protein 22%
Crude Fat 14%
Crude Fibres 2,6%
Crude Ash 7,3%



Composition: Dried Chicken, Dried Beef and Pork, rice, corn, peas, duck fat, dried chicken liver, salt, vitamins and minerals.

LAMB & RICE

10 kg

Crude Protein 28%
Crude Fat 14%
Crude Fibres 1,9%
Crude Ash 7%



Composition: Dried Chicken, Dried Lamb, wheat, corn, rice, peas, potatoes, duck fat, dried chicken liver, vitamins and minerals.

BASIC DOG FOOD

KIARA

15 kg

Crude Protein 22%
Crude Fat 12%
Crude Fibres 2,8%
Crude Ash 7%

Composition:

Corn, Dried Chicken, Dried Beef and Pork, animal fat, dried chicken liver, salt, vitamins and minerals.



CHOCKY

10 kg

Crude Protein 21%
Crude Fat 10%
Crude Fibres 2,8%
Crude Ash 7%



Composition:

Corn, Dried Chicken, Dried Beef and Pork, wheat, animal fat, dried chicken liver, salt, vitamins and minerals.

ANIMANIA

10 kg

Crude Protein 19%
Crude Fat 10%
Crude Fibres 2,8%
Crude Ash 7%



Composition:

Corn, Dried Chicken, Dried Beef and Pork, wheat, animal fat, dried chicken liver, salt, vitamins and minerals.

DRY CAT FOOD

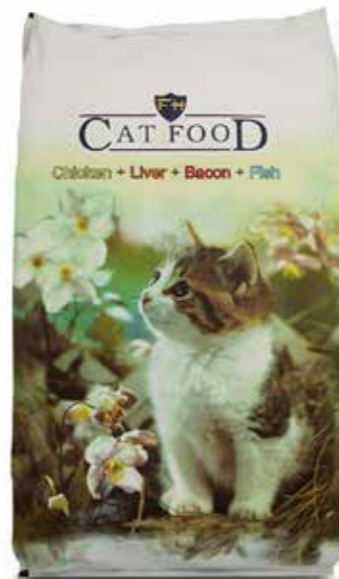
LJUBIMETZ

MIX

Composition: Dried Chicken, dried liver, rice, wheat, peas, brewer's yeast, duck fat, dried chicken liver, vitamins and minerals.

Crude Protein 30%
Crude Fat 15%
Crude Fibres 2,3%
Crude Ash 7%

10 kg



CHICKEN

Composition: Dried Chicken, rice, wheat, peas, duck fat, dried chicken liver, brewer's yeast, dry beet pulp, vitamins and minerals.

Crude Protein 30%
Crude Fat 15%
Crude Fibres 2,3%
Crude Ash 7%

0.2 kg 0.5 kg 10 kg



BACON

0.2 kg 0.5 kg 10 kg

Crude Protein 30%
Crude Fat 15%
Crude Fibres 2,3%
Crude Ash 7%



Composition: Dried Chicken, Dried Beef, rice, wheat, peas, dry beet pulp, duck fat, dried chicken liver, brewer's yeast, vitamins and minerals.

FISH

0.2 kg 0.5 kg 10 kg

Crude Protein 30%
Crude Fat 15%
Crude Fibres 2,3%
Crude Ash 7%



Composition: Dried Salmon, Tuna and Herring, Dried Chicken, rice, wheat, peas, dry beet pulp, brewer's yeast, duck fat, herring broth, fish oil, vitamins and minerals.

POULTRY LIVER

0.2 kg 0.5 kg 10 kg

Crude Protein 30%
Crude Fat 15%
Crude Fibres 2,3%
Crude Ash 7%

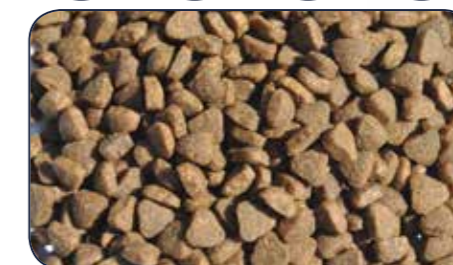


Composition: Dried Chicken, dried liver, rice, wheat, peas, brewer's yeast, duck fat, dried chicken liver, vitamins and minerals.

CHEESE & VEGETABLE

10 kg

Crude Protein 30%
Crude Fat 14%
Crude Fibres 1,9%
Crude Ash 7%

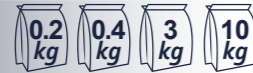


Composition: Dried Turkey, Dried Chicken, rice, wheat, peas, sunflower oil, chicken liver broth, tomatoes, carrots, brewer's yeast, vitamins and minerals, salt.

DRY CAT FOOD



FISH COCKTAIL



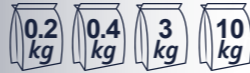
Crude Protein 28%
Crude Fat 14%
Crude Fibres 2%
Crude Ash 7%



Composition: Dried Chicken, Dried Fish, rice, wheat, animal fat, brewer's yeast, fish oil, vitamins and minerals.



MEAT COCKTAIL



Crude Protein 28%
Crude Fat 14%
Crude Fibres 2%
Crude Ash 7%



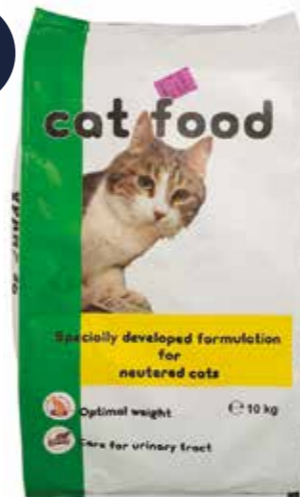
Composition: Dried Chicken, processed animal protein, rice, wheat, animal fat, fish oil, brewer's yeast, dry beetroot, vitamins and minerals.

NEUTERED CATS



Crude Protein 30%
Crude Fat 10%
Crude Fibres 2,9%
Crude Ash 7%

Composition: Dried Chicken, processed animal protein, animal fat, rice, wheat, brewer's yeast, fish oil, vitamins and minerals.



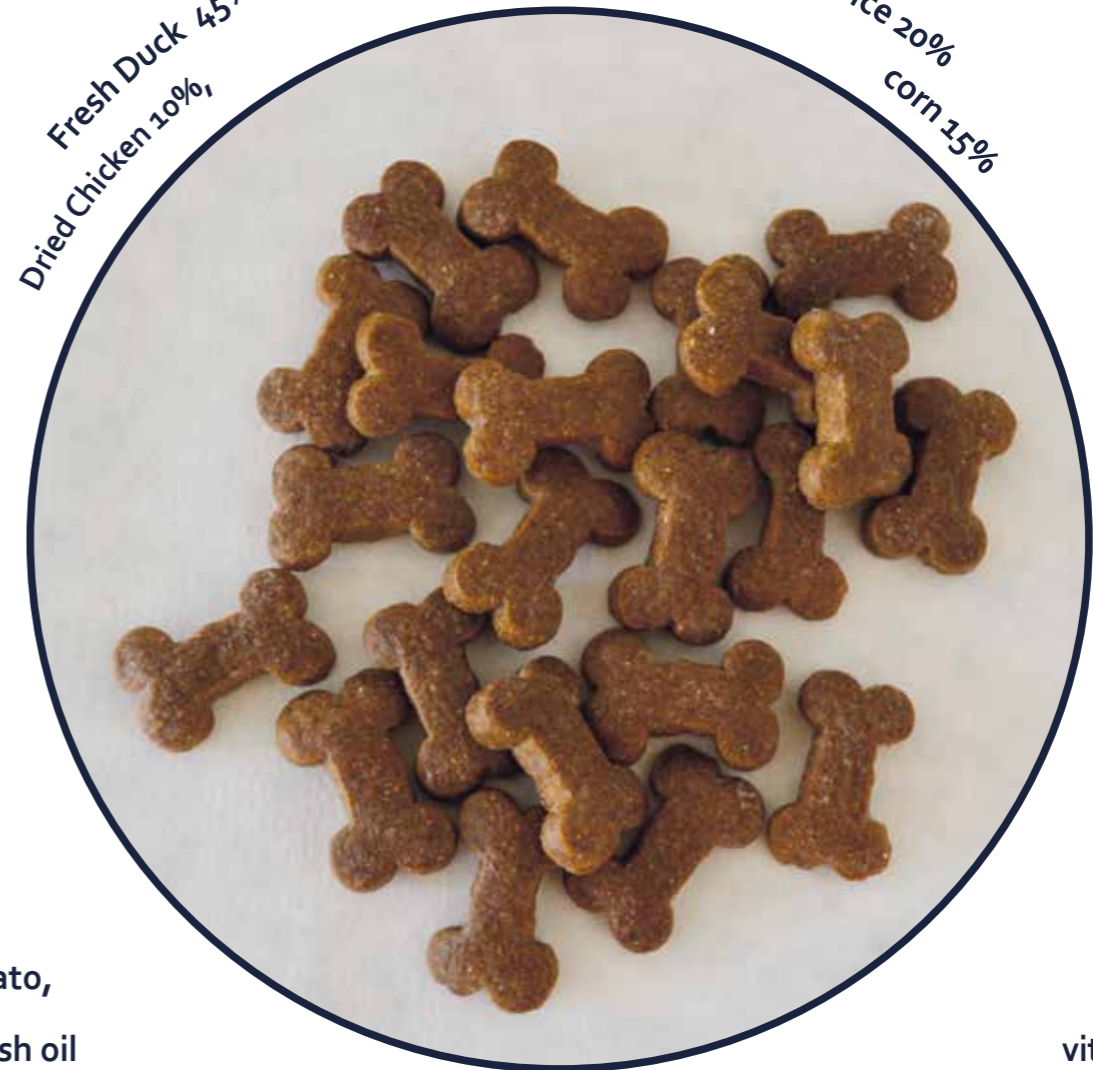
sweet potato,
pork fat, fish oil

TREAT

LJUBIMETZ

Fresh Duck 45%
Dried Chicken 10%

rice 20%
corn 15%



liver broth
dry beet pulp
rosemary
cinnamon, salt
vitamins and minerals



WE PRODUCE YOUR BRAND

Producing your brand of pet food in just three easy steps:

- ✓ Set the food formula and the kibble with our experts
- ✓ Prepare the package
- ✓ Production and delivery



OUR QUALITY & YOUR VISION

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- Bulgarian Pet Food producer -

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